

Lisa Chang

UIUX Designer

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Hello, I'm Lisa, a UI/UX designer based in San Francisco.
I'm also an experienced visual designer with strong communication and creative talents.
Passionate self-learner dedicated to pushing creative boundaries.

Experience

Diodes Incorporated

Visual design Intern
Milpitas • Jun-Aug 2022

Spearheaded the revamp of internal communication systems, including “eMessenger,” “Spotlight,” and “eTarget.”

WPG Holdings

Visual designer
Taipei • 2020-2021

Redesigned an internal user platform, the layout of the official website, and created key visual designs for multiple webinars.

AMW Exhibition & Events

Visual designer
Taipei • 2018-2020

Managed key visual designs for business exhibitions, overseeing printing, setup, and client coordination.

Education

Academy of Art University

MA • Interaction & UI/UX Design

Participated in an advertising program and created a new packaging design for Clover Sonoma eggs.

National Taipei University of Education

BA • Education

Complete Curatorial Studies Program & Teacher Education Program

Skills

Visual Design, Interaction Design, Prototyping, A/B Testing, Illustrations, User Interviews, Storytelling, Collaborated with product managers, Responsible for user research

Etc. UCSC Silicon Valley Extension
User Experience & Web Design Certificate

Tools

Figma, Sketch, Adobe CC (Ps, Ai, XD, Ae), Procreate, Webflow, HTML/CSS